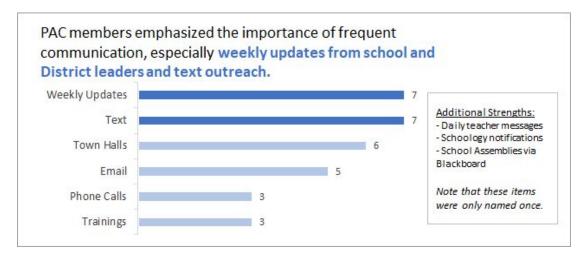


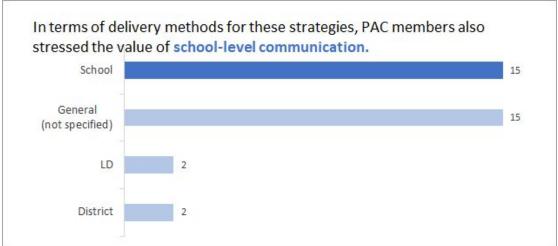
Parent Advisory Committee Discussion: Distance Learning Updates Communication

Meeting Report: December 10, 2020

Strengths

Question: What engagement and communication strategies are working well to keep stakeholders informed on distance learning?





Recommendations

Question: What other communication and engagement strategies could we be using as a District?

- Communication strategies
 - Phone calls
 - Training notices via email and text (not just via website)
 - Share written transcript of Superintendent's updates*
 - *Note that the Superintendent's Update transcripts are already posted online
- Engagement strategies, leveraging parent leaders
 - o Partner with school PTAs to help disseminate information
 - Local leadership/SSC councilmembers directly engaging with stakeholders
 - PAC and other central committees can engage with school sites and local districts in disseminating information
 - Having parent leaders engaging directly with parents at the school sites
 - District-facilitated meetings between parents and UTLA
 - Train parents in the legislative process, and then take them to Sacramento with staff

Source: This report is a reflection of the PAC members' responses via Zoom chat during the meeting on the 10th to questions about the District's communication strategies for distance learning updates.